



One Company. One Child.

"In Good Company" Club
Member Benefits 2018

ABOUT CASA

Each year, more than 1,600 children living in Johnson and Wyandotte Counties are victims of abuse and neglect. With an overwhelmed child welfare system, the needs and interests of these children can be overlooked. They need someone to speak up for them to ensure their timely placement in safe and permanent homes.

CASA (Court Appointed Special Advocates) recruits, trains and supports community volunteers to empower abused children and give them a chance for a brighter future. CASA volunteers are powerful, effective and caring individuals. They play a crucial role in a child's life by monitoring their case and reporting findings to the court. This helps to ensure better, more informed decisions are made regarding the life of a child.

With more than 200 trained advocates and nearly 22,000 volunteer hours dedicated to children, CASA of Johnson & Wyandotte Counties serves over 430 local children each year. All have a friend and advocate working to ensure their placement in homes with hope for a positive future.

In some cases, this means returning to their parents once their safety is assured. In others, it means releasing the child for adoption. In either situation, CASA and our volunteer advocates are focused on the same goal - to give each child a chance at happiness and the stability they need to thrive.

CASA OF JOHNSON & WYANDOTTE COUNTIES BOARD OF DIRECTORS

Dennis McCarthy, President
Kevin Taylor, 1st Vice President
Joe Coulter, 2nd Vice President
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Travis Roth, Past President

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Executive Director:
Amy Boydston



Why Join?

As a volunteer-driven organization, CASA is one of the most efficient ways to make a major difference in the lives of children and ultimately improve the communities in which your employees and customers live and work.

By joining the “In Good Company” Club you will become a partner in the success of CASA while also providing an opportunity to bring positive change to the life of one or more abused children. Few, if any, causes have a more compelling appeal. In choosing to participate, you can feel good about helping to serve our community’s most in need while providing your company with numerous benefits. These include reaching new audiences, increasing stakeholder and employee loyalty and making a social impact in the communities where you do business.

We can assure that your financial support will be put to good use to serve children: 87 cents of every dollar contributed goes directly to program services. In addition, CASA also offers a unique volunteer opportunity. Many of our CASA advocates are the employees and associates of local companies. Volunteer programs give greater exposure in the local community, and employees become engaged in and supportive of their commitment to CASA.

Your corporate gift will empower one or more abused children with a year-long match to a volunteer advocate. This advocate will be a voice in court and trusted friend. On average, it costs \$1,800 a year to match a child with a CASA advocate. A small price for such a big reward.

“IN GOOD COMPANY” CLUB 2017 Members

Black & Veatch
David and Karen Bray
Country Club Bank
EnerSys
First Watch Restaurants
Grant Thornton LLP

Greater Kansas City
Kappa Alpha Theta Alumnae
Kiewit Power
Lee Jeans
Lockton Companies
Parker & Lynch

Performance
Contracting Group
Sarver Vrooman Wealth
Management
Smith & Loveless, Inc.
UMB Financial Corporation





Membership Levels

\$25,000 PRESENTING SPONSOR

- ✓ Member listing with company logo in the Kansas City Business Journal
- ✓ Company match to 8 CASA children with written updates on their progress
- ✓ Presenting sponsorship of the 2018 Hops & Barley Ball (September 14); including:
 - 30 tickets to the event with reserved area for you and your guests
 - Open bar of liquor, beer and wine
 - Recognition of business at a special presentation during the event
 - Full-page ad in the event program and company logo included in all event collateral, PR and media opportunities (when able)
 - Promotion of presenting sponsor company on the CASA website
 - Presenting sponsor page with company logo on event media banner
 - Commemorative gift for company's sponsorship
 - Press kit for company use
- ✓ Participation and recognition at the 2018 Promise of Hope Luncheon (April 5); this includes 16 complimentary seats at the event
- ✓ Business logo on CASA website with hotlink to company page
- ✓ Company profile with hotlink in CASA Clips e-newsletter
- ✓ Recognition of business on CASA Facebook page
- ✓ Sponsorship of the 2018 CASA Superhero 5K Run/Walk (June 24); including:
 - 30 complimentary race entries for you and your employees
 - Access to race day VIP hospitality tent with food and beverage
 - Sponsorship recognition on PA announcements
 - Company logo prominently placed on race website, entry brochure, t-shirts and start/finish banner
 - Company logo on event email communication
 - Social media recognition
- ✓ Employee volunteer opportunities - individual and group involvement
- ✓ Volunteer assigned to child match may be invited to company to speak on case activities
- ✓ Opportunity to network through invitation to annual appreciation event



Membership Levels

\$10,000 PLATINUM LEVEL

- ✓ Member listing with company logo in the Kansas City Business Journal
- ✓ Company match to 8 CASA children with written updates on their progress
- ✓ Sponsorship of the 2018 Hops & Barley Ball (September 14); including:
 - 20 tickets to the event with reserved area for you and your guests
 - Open bar of liquor, beer and wine
 - Recognition of business at a special presentation during the event
 - Full-page ad in the event program and company logo included in all event collateral, PR and media opportunities (when able)
 - Logo recognition on CASA website
 - Company logo on event media banner
 - Press kit for company use
- ✓ Participation and recognition at the 2018 Promise of Hope Luncheon (April 5); this includes 8 complimentary seats at the event
- ✓ Business logo on CASA website with hotlink to company page
- ✓ Company profile with hotlink in CASA Clips e-newsletter
- ✓ Recognition of business on CASA Facebook page
- ✓ Sponsorship of the 2018 CASA Superhero 5K Run/Walk (June 24); including:
 - 20 complimentary race entries for you and your employees
 - Access to race day VIP hospitality tent with food and beverage
 - Sponsorship recognition on PA announcements
 - Company logo on race website, t-shirts and start/finish banner
 - Social media recognition
- ✓ Employee volunteer opportunities - individual and group involvement
- ✓ Volunteer assigned to child match may be invited to company to speak on case activities
- ✓ Opportunity to network through invitation to annual appreciation event



Membership Levels

\$5,000 GOLD LEVEL

- ✓ Member listing with company logo in the Kansas City Business Journal
- ✓ Company match to 4 CASA children with written updates on their progress
- ✓ Sponsorship of the 2018 Hops & Barley Ball (September 14); including:
 - 10 tickets to the event
 - Open bar of liquor, beer and wine
 - Recognition of business during the event
 - Half-page ad in the event program and company logo in all event collateral
 - Company logo on event media banner
 - Press kit for company use
- ✓ Participation and recognition at the 2018 Promise of Hope Luncheon (April 5); this includes 8 complimentary seats at the event
- ✓ Business logo on CASA website with hotlink to company page
- ✓ Company profile with hotlink in CASA Clips e-newsletter
- ✓ Recognition of business on CASA Facebook page
- ✓ Sponsorship of the 2018 CASA Superhero 5K Run/Walk (June 24); including:
 - 12 complimentary race entries for you and your employees
 - Access to race day VIP hospitality tent with food and beverage
 - Sponsorship recognition on PA announcements
 - Company logo on race website, t-shirts and start/finish banner
 - Social media recognition
- ✓ Employee volunteer opportunities - individual and group involvement
- ✓ Opportunity to network through invitation to annual appreciation event



Membership Levels

\$3,000 SILVER LEVEL

- ✓ Member listing in the Kansas City Business Journal
- ✓ Company match to 2 CASA children with written updates on their progress
- ✓ Sponsorship of the 2018 Hops & Barley Ball (September 14); including:
 - 10 tickets to the event
 - Open bar of liquor, beer and wine
 - Recognition in event program
 - Company name listed on event media banner
 - Press kit for company use
- ✓ Participation and recognition at the 2018 Promise of Hope Luncheon (April 5); this includes 4 complimentary seats at the event
- ✓ Business listing on CASA website
- ✓ Company profile with hotlink in CASA Clips e-newsletter
- ✓ Recognition of business on CASA Facebook page
- ✓ Sponsorship of the 2018 CASA Superhero 5K Run/Walk (June 24); including:
 - 8 complimentary race entries for you and your employees
 - Sponsorship recognition on PA announcements
 - Company name on race website and start/finish banner
 - Social media recognition
- ✓ Employee volunteer opportunities - individual and group involvement

BE GOOD.

www.casajwc.org





Membership Levels

\$2,000 BRONZE LEVEL

- ✓ Member listing in the Kansas City Business Journal
- ✓ Company match to 1 CASA child with written updates on his or her progress
- ✓ Sponsorship of the 2018 Hops & Barley Ball (September 14); including:
 - 10 tickets to the event
 - Open bar of liquor, beer and wine
 - Recognition in event program
 - Press kit for company use
- ✓ Four complimentary seats at the 2018 Promise of Hope Luncheon (April 5)
- ✓ Business listing on CASA website
- ✓ Business listing in CASA Clips e-newsletter
- ✓ Sponsorship of the 2018 CASA Superhero 5K Run/Walk (June 24); including:
 - 6 complimentary race entries for you and your employees
 - Company name on race website
 - Social media recognition
- ✓ Employee volunteer opportunities - individual and group involvement

**BE THE
DIFFERENCE.**

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Thank you for your support!



Membership Commitment

YES, MY COMPANY WISHES TO JOIN THE "IN GOOD COMPANY" CLUB

Membership Level:

Presenting Sponsor: \$25,000

Platinum Level: \$10,000 to support 8 kids

Silver Level: \$3,000 to support 2 kids

Gold Level: \$5,000 to support 4 kids

Bronze Level: \$2,000 to support 1 kid

Company Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

Email: _____

I have the authority to execute this membership agreement on behalf of the above named company and, with my signature, commit the company to paying CASA of Johnson & Wyandotte Counties.

In addition to signed membership agreement, please send payment by March 23, 2018. This deadline will ensure your company is included in all 2018 member benefits.

Please send signed agreement and payment to:

Alyssa Perbeck
CASA of Johnson & Wyandotte Counties
5700 Broadmoor, Suite 201
Mission, KS 66202
aperbeck@casajwc.com

You may contact Alyssa at 913.715.4035 with any questions regarding this opportunity.

Authorized Signature

Title

Date